

4 DECEMBER 2019 COLLABORATION

MASTER CLASSES

Session	Model of Integration supporting sustainable and innovative solutions to promote good nutrition in Africa: ICON
Moderator	Dramane Coulibaly: Chairman board of ICON and Ashoka Fellow from Burkina Faso
Session brief	<ul style="list-style-type: none">• ICON presentation: shared vision, objectives, strategy / approach; instruments put in place to strengthen the impact of the members• ICON presentation: the 3 phases of evolution of ICON<ul style="list-style-type: none">- A collective brand serving the quality of African products- Networking entrepreneurs for more impact of each- What mechanisms to facilitate & support access and consumption of local nutritious products in Africa
Session	Measuring and Articulating Impact: B-lab East Africa
Moderator	Victoria Gathogo: Head of Partnerships & Community Engagement at B-lab East Africa
Session brief	A practical work session to dive deeper into measuring and managing the impact of organizations. The B Impact Assessment is a holistic impact framework that helps you consider the impact of all your stakeholders not just shareholders to balance profit and purpose in-order to keep scaling your social innovation and impact
Expected outcomes	<ul style="list-style-type: none">• Sharing of a global impact measurement and management framework• Peer to peer learning on impact best practice across industries

THEMATIC SESSIONS

Session	Real talk – with Impact Investors: Impact@Africa Network
Moderator	François Améguidé: Board Member, Impact@Africa
Panellists	<ul style="list-style-type: none">• Darren Lobo – Investment Professional, Aavishkaar• Emanuele Santi – Fund Manager, Bamboo Capital• Falaq Tijani – SAHEL Capital Partners, Consultant• Shiku Gitau – Investment Manager, OPES Fund• Toyin Emmanuel-Olubake – Associate Director of Portfolio, Acumen
Session brief	The breakout session “Real Talk with Impact Investors” will connect social entrepreneurs with asset managers from the continent and provide insight on how social entrepreneurs can prepare themselves to engage with impact investors.

Expected outcomes	<p>Understand the broad and specific mandates of fund managers with regard to their funds (i.e., investment parameters);</p> <ul style="list-style-type: none"> • Explore the range of investment instruments used by fund managers for Impact Investing; • Understand fund managers' expectations regarding social enterprises' readiness and preparedness for successful fund raising; • Understand the end-to-end investment process of fund managers, including exit. • Discuss fund managers' portfolio management strategies and return expectations as Impact Investors.
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Session	Social Venture Building Model: Enviu
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Moderator	Denis Karema: Venture Builder, Enviu East Africa
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Session brief	<p>Enviu will use the food program that they are building in Kenya as an example of a social venture building model.</p> <ul style="list-style-type: none"> • Why a social venture building model? • How does this model work? • What are key lessons of Enviu?
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Expected outcomes	<ul style="list-style-type: none"> • Learn about how a social venture building model works + discussion on models • Learn key lessons from Enviu's experience
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Session	Collaborative Leadership
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Moderator	Wamuyu Mahinda: Ashoka Fellow
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Session brief	<p>What is the effect of Team Leadership on Collaboration? Why is Social capital necessary?</p>
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Expected outcomes	<p><i>"We are living in a time of rapid change. We are moving from a world of silos and hierarchy to one of fluidity and many leaders. Only institutions that organize differently and individuals who develop different skills will be ready for the world that awaits them"</i> Bill Drayton - Founder of Ashoka</p> <p>Wamuyu will be discussing the critical team leadership skills necessary for collaboration. The skills once understood and practiced encourage teams to open access to assets controlled by the partner, such as funds, skills, knowledge, technology, and human resources, which can widen the impact of the organization and improve its financial standing</p>
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Session	Making More Health: Ashoka
Moderator	Yeleka Barrett
Panellists	<ul style="list-style-type: none"> • Ngũ Morcho – Founder and CEO Yako Medical – Ashoka Fellow • Joost Van Engen – Founder and CEO Healthy Entrepreneurs – Ashoka Fellow • Simon Manyara - Access to Healthcare Manager Boehringer Ingelheim Sub-Saharan Africa
Session brief	<p><i>“The only thing more powerful than a new idea in the hands of an entrepreneur is a group of entrepreneurs working together.”</i> Bill Drayton – Founder of Ashoka</p> <p>Co-creation occurs when all partners involved acknowledge and leverage each other’s strengths, recognize and respect each other’s value, align around a shared vision, and believe that the final product, service or business model will lead to positive systemic impact, for all stakeholders. Yet, what are the requirements, levers and tools necessary for co-creation to be successful? How is a co-creation different from a “traditional” partnership, and what internal challenges and opportunities does co-creation trigger? Come, learn and explore these questions and more, through the lens of social entrepreneurs and their co-creation journeys with companies, foundations and NGO’s. Discuss and interact with our panel to uncover insights on how co-creation can lead to increased healthcare access</p>
Expected Outcomes	Insights on how financing through social and business co-creation is improving health access in Africa

Session	Shifting Attitudes; opportunities for increased collaboration between NGOs and social enterprises: ActionAid
Moderator	Benjamin Barnett: Consultant, ActionAid
Panellists	<ul style="list-style-type: none"> • Stephen Maina - CEO, Imara TV, SDG Ambassador • Luke Muleka - Founder and Managing Director, Signs TV, SDG Ambassador • Grace Ngina Ndungu - Operation and Partnerships at Mantle Africa, SDG Ambassador • Sanne Meijboom - CEO and Founder, I Like Local, SDG Ambassador. • Mathias Kure - SDG Ambassadors Program Manager, ActionAid
Session brief	<p>Traditionally, the purpose of NGOs and Enterprise have been viewed as fundamentally different. The purpose of one is to support the alleviation of poverty and address social and environmental issues, and the other is to make profit. In the minds of many, even in relation to social enterprises, this dichotomy remains. This needs to change. In order to achieve the SDGs, strong and meaningful cross-sector partnerships are essential. This panel explores the ways in which NGOs can collaborate to help address some of the challenges faced by social enterprises by looking at the ActionAid-run SDG Ambassadors program. In the SDG Ambassadors program, ActionAid, and international NGO active in over 45 countries is working with 7 social enterprises to attempt to maximise their social impact and help address challenges they face. In this panel, representatives from the SDG Ambassadors and ActionAid will share reflections on NGO-social enterprise collaboration. The benefit of NGO-Social Enterprise collaboration is not a one-way street. This panel will also explore the ways in which NGOs can learn from social enterprises.</p>



Expected Outcomes

- Increase awareness of potential ways for NGOs to work with social enterprises and the benefits of such a relationship.
 - Break down perceptions that the work of NGOs and social enterprises are fundamentally different
 - Increase awareness for social enterprises on ways in which they can partner with NGOs and the benefits of such a relationship
 - Show how NGOs can learn from the business models of social enterprises.
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