



# Impact!Africa

## Social Entrepreneurship Summit 2019

Kenya School of Monetary Studies,  
Nairobi, Kenya

**4 - 5 December 2019**

**THEME: COLLABORATIVE FINANCE  
FOR SOCIAL INNOVATION**



**PROGRAMME**



**IMPACT!AFRICA**  
SOCIAL ENTREPRENEURSHIP SUMMIT

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## THEME AND OBJECTIVES

To support the consensus building on financing for social innovation in Africa, a two-day conference has been envisaged as a joint forum to bring together different stakeholders across Africa and beyond to share experiences, challenges and possible solutions to support the building of a vibrant social economy. The conference theme is '**COLLABORATIVE FINANCE FOR SOCIAL INNOVATION**'. The conference topics will cover two areas of discussion related to social innovation and its adoption and growth in Africa and bring together experts and participants, from across Africa, including private and public sector institutions, NGO's, academia and international agencies and social entrepreneurs and innovators.

### *Future Financing for Social Innovation*

This sub-theme will seek to engage conference participants in dialogue and answer the questions.

- *Is there a need for financial innovation?*
- *What is currently happening?*
- *Which financing models are best suited for Africa?*
- *What is needed to create a continuum of financial support for social innovation?*

Topics in this track will cover the spectrum of financing structures and instruments suitable for the growth of social innovation in Africa and how these innovations can be leveraged to meet the funding gap towards the SDGs and Agenda 2063.

### *Framework for Social Innovation*

This sub-theme will seek to engage conference participants in dialogue on the steps needed to rapidly grow social innovation in Africa to meet the SDG objectives and set the continent on a path to attain the AU, Agenda 2063 target. Participants will engage hear from practitioners and experts regarding ongoing efforts, opportunities and business models across Africa and how they can be scaled. With Social entrepreneurship already taking shape in the continent what is needed to get these solutions to scale and touching the lives of over a billion people on the continent the sessions will also seek to get answers to how a strongly linked ecosystem can be developed across Africa to support systemic change and efficiently make use of available resources and infrastructure.

## Objectives

The conference aims to engage participants in dialogue over the two days with the objective of:

- Spurring action in developing and advancing innovative financial mechanisms and instruments
- Promoting awareness of ongoing innovation in funding social enterprises
- Highlighting opportunities for business models and funding for social enterprises in Africa
- Providing a platform for finance experts, development practitioners and social enterprises to delve deeper into innovative financing and its next steps.

## BRIEF AGENDA

### DAY ONE AGENDA: 4 DECEMBER 2019

Time	Description	Type
8.00 – 10.00am	Arrivals & Registrations	
10.00- 10.45am	<b>Opening Ceremony</b>	
<b>10.40-11.15am</b>	<b>TEA BREAK</b>	
11.15-12.15pm	Collaborative Finance for Social Innovation	Plenary Panel
<b>12.15-1.45pm</b>	<b>LUNCH</b>	
1.45 – 2.45pm	State of Impact Investment in Africa	Plenary Panel
3.00- 5.00pm	<b>Master Classes &amp; Thematic Sessions</b>	Parallel Sessions

### DAY TWO AGENDA: 5 DECEMBER 2019

9.00 - 9.10am	<b>Opening &amp; Recap of Day 1</b>	
9.10-10.10am	<b>The Future of Financing for Social Innovation</b>	Plenary Panel
<b>10.10-1030am</b>	<b>TEA BREAK</b>	
10.30-11.30am	<b>The Future of Financing for Social Innovation</b> <ul style="list-style-type: none"> <li>• The financing continuum: institutions, services and products</li> <li>• Women's health &amp; the opportunity for financing</li> <li>• Financing for women involved with social enterprises</li> <li>• Future of financing for youth social innovation</li> <li>• Responsible Leadership</li> </ul>	Parallel Sessions
11.40 -12.40pm	<b>Framework for Social Innovation</b>	Plenary Panel
<b>12.15-1.45pm</b>	<b>LUNCH</b>	
2.00 – 3.00pm	<b>Policy &amp; Regulations for Social Entrepreneurship</b>	Plenary Panel
<b>3.00 - 3.15pm</b>	<b>TEA BREAK</b>	
3.15 - 4.30pm	<b>Framework for Scalable Social Innovation</b> <ul style="list-style-type: none"> <li>• Scaling Innovative Models through Social &amp; Business Co creation</li> <li>• Transparency &amp; Accountability</li> <li>• Data for Social Innovation</li> <li>• The Deal Room</li> </ul>	Parallel Sessions
4.30 - 5.30 pm	<b>Getting everyone aligned</b>	Closing Plenary



## DETAILED AGENDA AND SESSION PLANS

### DAY ONE AGENDA: 4 DECEMBER 2019 COLLABORATION

<b>10.00-10.45am</b>	<b>WELCOME AND INTRODUCTION</b>
<b>Inspiring Talk</b>	<b>Joseph Nkandu:</b> Ashoka Fellow, Founder NUCAFE
<b>Opening Remarks</b>	<b>Moses Anibaba:</b> Regional Director, Sub Saharan Africa, British Council <b>Pape Samb:</b> Executive Director, Ashoka Africa
<b>Key note address</b>	<b>Arif Neky:</b> Senior Advisor- UN Strategic Partnerships Coordination- SDG Platform <b>Walid Badawi:</b> UNDP Kenya Resident Representative. <b>Peter Munya:</b> Cabinet Secretary, Ministry of Industry, Trade & Cooperative, Kenya.

<b>10.45 – 11.15am</b>	<b>TEA AND NETWORKING BREAK</b>
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<b>11.15 – 12.15pm</b>	<b>PLENARY PANEL: COLLABORATIVE FINANCE FOR SOCIAL INNOVATION</b>
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<b>Moderator</b>	<b>Edward Mungai:</b> CEO, Kenya Climate Innovation Centre
<b>Panellists</b>	<b>Frank Aswani:</b> CEO, Africa Venture Philanthropy Alliance <b>Yvonne Ofosu-Appiah:</b> Investment Director, Wangara Green Ventures (Ghana) <b>Clement Ugorji:</b> Director, Public Affairs & Communications at The Coca-Cola Company <b>Moka Lantum:</b> Ashoka Fellow, Founder & CEO Sagitarix Ltd
<b>Session Brief</b>	The goal is to provide insights on how collaboration could foster to support growth of Social Innovations in Africa. By highlight the miss-match between availability and demand, existing models and to come up with suggestions for innovative financing approaches and processes required to meet the funding gap facing Africa.
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Provide examples of ongoing collaboration efforts in the ecosystem</li> <li>• Highlight opportunities for collaboration towards financing innovation</li> <li>• Encourage collaboration for social innovation financing</li> </ul>

<b>12.15 – 1.45pm</b>	<b>LUNCH</b>
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<b>1:45 – 2.45pm</b>	<b>PLENARY PANEL: STATE OF IMPACT INVESTMENT IN AFRICA</b>
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<b>Moderator</b>	<b>Michael Sudarkasa:</b> CEO, Africa Business Energy/Chair Impact@Africa Network
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<b>Panellists</b>	<p><b>Tomas Sales:</b> Regional Private Sector Special Advisor, UNDP Regional Service Centre Africa</p> <p><b>Maryanne Ochola:</b> East Africa Regional Manager, ANDE / Aspen Institute</p> <p><b>Moses Anibaba:</b> Regional Director, Sub Saharan Africa, British Council</p> <p><b>Pape Samb:</b> Executive Director, Ashoka Africa</p> <p><b>Dramane Coulibaly:</b> Chairman board of ICON, Founder CESAO</p>
<b>Session Brief</b>	The goal is to provide insights on impact investment's potential to complement public spending and development assistance by crowding in private sector capital and skills to reduce Africa economic vulnerability, providing market-based solutions to the continent's most pressing needs.
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Explore the state of impact investment in Africa</li> <li>• Creating discussion on next steps to improve ecosystem for impact investment</li> <li>• Encourage collaboration for impact investment</li> </ul>

## 3.00 – 5.00pm PARALLEL SESSIONS: MASTER CLASSES AND THEMATIC WORKSHOPS

### MASTER CLASSES

<b>Session 1</b>	<b>Model of Integration supporting sustainable and innovative solutions to promote good nutrition in Africa:</b> ICON
<b>Moderator</b>	<b>Dramane Coulibaly:</b> Chairman board of ICON and Ashoka Fellow from Burkina Faso
<b>Session brief</b>	<ul style="list-style-type: none"> <li>• ICON presentation: shared vision, objectives, strategy / approach; instruments put in place to strengthen the impact of the members</li> <li>• ICON presentation: the 3 phases of evolution of ICON <ul style="list-style-type: none"> <li>- A collective brand serving the quality of African products</li> <li>- Networking entrepreneurs for more impact of each</li> <li>- What mechanisms to facilitate &amp; support access and consumption of local nutritious products in Africa</li> </ul> </li> </ul>
<b>Session 2</b>	<b>Measuring and Articulating Impact:</b> B-lab East Africa
<b>Moderator</b>	<b>Victoria Gathogo:</b> Head of Partnerships & Community Engagement at B-lab East Africa
<b>Session brief</b>	A practical work session to dive deeper into measuring and managing the impact of organizations. The B Impact Assessment is a holistic impact framework that helps you consider the impact of all your stakeholders not just shareholders to balance profit and purpose in-order to keep scaling your social innovation and impact
<b>Expected outcomes</b>	<ul style="list-style-type: none"> <li>• Sharing of a global impact measurement and management framework</li> <li>• Peer to peer learning on impact best practice across industries</li> </ul>

## THEMATIC SESSIONS

<b>Session 3</b>	<b>Real talk – with Impact Investors:</b> Impact@Africa Network
<b>Moderator</b>	<b>François Améguidé:</b> Board Member, Impact@Africa
<b>Panellists</b>	<ul style="list-style-type: none"> <li>• <b>Darren Lobo</b> – Investment Professional, Aavishkaar</li> <li>• <b>Emanuele Santi</b> – Fund Manager, Bamboo Capital</li> <li>• <b>Falaq Tijani</b> – SAHEL Capital Partners, Consultant</li> <li>• <b>Shiku Gitau</b> – Investment Manager, OPES Fund</li> <li>• <b>Toyin Emmanuel-Olubake</b> – Associate Director of Portfolio, Acumen</li> </ul>
<b>Session brief</b>	The breakout session “Real Talk with Impact Investors” will connect social entrepreneurs with asset managers from the continent and provide insight on how social entrepreneurs can prepare themselves to engage with impact investors.
<b>Expected outcomes</b>	<p>Understand the broad and specific mandates of fund managers with regard to their funds (i.e., investment parameters);</p> <ul style="list-style-type: none"> <li>• Explore the range of investment instruments used by fund managers for Impact Investing;</li> <li>• Understand fund managers’ expectations regarding social enterprises’ readiness and preparedness for successful fund raising;</li> <li>• Understand the end-to-end investment process of fund managers, including exit.</li> <li>• Discuss fund managers’ portfolio management strategies and return expectations as Impact Investors.</li> </ul>

<b>Session 4</b>	<b>Social Venture Building Model:</b> Enviu
<b>Moderator</b>	<b>Denis Karema:</b> Venture Builder, Enviu East Africa
<b>Session brief</b>	<p>Enviu will use the food program that they are building in Kenya as an example of a social venture building model.</p> <ul style="list-style-type: none"> <li>• Why a social venture building model?</li> <li>• How does this model work?</li> <li>• What are key lessons of Enviu?</li> </ul>
<b>Expected outcomes</b>	<ul style="list-style-type: none"> <li>• Learn about how a social venture building model works + discussion on models</li> <li>• Learn key lessons from Enviu’s experience</li> </ul>



<b>Session 5</b>	<b>Collaborative Leadership</b>
<b>Moderator</b>	<b>Wamuyu Mahinda:</b> Ashoka Fellow
<b>Session brief</b>	What is the effect of Team Leadership on Collaboration? Why is Social capital necessary?
<b>Expected outcomes</b>	<p><i>“We are living in a time of rapid change. We are moving from a world of silos and hierarchy to one of fluidity and many leaders. Only institutions that organize differently and individuals who develop different skills will be ready for the world that awaits them”</i> Bill Drayton - Founder of Ashoka</p> <p>Wamuyu will be discussing the critical team leadership skills necessary for collaboration. The skills once understood and practiced encourage teams to open access to assets controlled by the partner, such as funds, skills, knowledge, technology, and human resources, which can widen the impact of the organization and improve its financial standing</p>
<b>Session 6</b>	<b>Making More Health:</b> Ashoka
<b>Moderator</b>	<b>Yeleka Barrett</b>
<b>Panellists</b>	<ul style="list-style-type: none"> <li>• <b>Ngũ Morcho</b> – Founder and CEO Yako Medical – Ashoka Fellow</li> <li>• <b>Joost Van Engen</b> – Founder and CEO Healthy Entrepreneurs – Ashoka Fellow</li> <li>• <b>Simon Manyara</b> - Access to Healthcare Manager Boehringer Ingelheim Sub-Saharan Africa</li> </ul>
<b>Session brief</b>	<p><i>“The only thing more powerful than a new idea in the hands of an entrepreneur is a group of entrepreneurs working together.”</i> Bill Drayton – Founder of Ashoka</p> <p>Co-creation occurs when all partners involved acknowledge and leverage each other’s strengths, recognize and respect each other’s value, align around a shared vision, and believe that the final product, service or business model will lead to positive systemic impact, for all stakeholders. Yet, what are the requirements, levers and tools necessary for co-creation to be successful? How is a co-creation different from a “traditional” partnership, and what internal challenges and opportunities does co-creation trigger? Come, learn and explore these questions and more, through the lens of social entrepreneurs and their co-creation journeys with companies, foundations and NGO’s. Discuss and interact with our panel to uncover insights on how co-creation can lead to increased healthcare access</p>
<b>Expected Outcomes</b>	Insights on how financing through social and business co-creation is improving health access in Africa





<b>Session 7</b>	<b>Shifting Attitudes; opportunities for increased collaboration between NGOs and social enterprises:</b> ActionAid
<b>Moderator</b>	<b>Benjamin Barnett:</b> Consultant, ActionAid
<b>Panellists</b>	<ul style="list-style-type: none"> <li>• <b>Stephen Maina</b> - CEO, Imara TV, SDG Ambassador</li> <li>• <b>Luke Muleka</b> - Founder and Managing Director, Signs TV, SDG Ambassador</li> <li>• <b>Grace Ngina Ndungu</b> - Operation and Partnerships at Mantle Africa, SDG Ambassador</li> <li>• <b>Sanne Meijboom</b> - CEO and Founder, I Like Local, SDG Ambassador.</li> <li>• <b>Mathias Kure</b> - SDG Ambassadors Program Manager, ActionAid</li> </ul>
<b>Session brief</b>	<p>Traditionally, the purpose of NGOs and Enterprise have been viewed as fundamentally different. The purpose of one is to support the alleviation of poverty and address social and environmental issues, and the other is to make profit. In the minds of many, even in relation to social enterprises, this dichotomy remains. This needs to change. In order to achieve the SDGs, strong and meaningful cross-sector partnerships are essential. This panel explores the ways in which NGOs can collaborate to help address some of the challenges faced by social enterprises by looking at the ActionAid-run SDG Ambassadors program. In the SDG Ambassadors program, ActionAid, and international NGO active in over 45 countries is working with 7 social enterprises to attempt to maximise their social impact and help address challenges they face. In this panel, representatives from the SDG Ambassadors and ActionAid will share reflections on NGO-social enterprise collaboration. The benefit of NGO-Social Enterprise collaboration is not a one-way street. This panel will also explore the ways in which NGOs can learn from social enterprises.</p>
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Increase awareness of potential ways for NGOs to work with social enterprises and the benefits of such a relationship.</li> <li>• Break down perceptions that the work of NGOs and social enterprises are fundamentally different</li> <li>• Increase awareness for social enterprises on ways in which they can partner with NGOs and the benefits of such a relationship</li> <li>• Show how NGOs can learn from the business models of social enterprises.</li> </ul>



# DAY TWO AGENDA: 5 DECEMBER 2019 NEW LEADERSHIP & ECOSYSTEM

<b>8.20-8.30am</b>	<b>WELCOME &amp; RECAP OF DAY 1</b>
<b>Inspiring Talk</b>	<b>Ngu .H. Morcho:</b> Ashoka Fellow, Founder YAKO Medical Africa Ltd

<b>8.30 – 9.30am</b>	<b>PLENARY PANEL: THE FUTURE OF FINANCING FOR SOCIAL INNOVATION</b>
<b>Moderator</b>	<b>Amadi Nwokocha:</b> Global Finance Controller, Ashoka
<b>Panellists</b>	<p><b>Manuela Pastore:</b> Global Lead, Making More Health ,Boehringer Ingelheim</p> <p><b>Christie Peacock:</b> Ashoka fellow, Founder Sidai</p> <p><b>Dr. James Odero:</b> Executive Assistant to Chairman &amp; MD, Toyota Kenya</p> <p><b>Noluvo Ngcwabe:</b> Head of Corporate Social Investment, BARLO world Ltd</p> <p><b>Iqbal Paroo:</b> USADF Board Member</p> <p><b>Anthony Annan:</b> Co-founder, CEO and Board Member Impact Capital Advisors</p>
<b>Session Brief</b>	This session is looking at the now, the future and generally the next now on financing for social Innovation in Africa with regards to New Leadership, ecosystems building and collaboration
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Introduce new investment structures and models</li> <li>• Encourage knowledge sharing between the innovative fund and instrument designers and traditional investors</li> </ul>

## 9.30 – 10.00am TEA AND NETWORKING BREAK

<b>10.00 – 11.30am</b>	<b>PARALLEL SESSIONS</b>
<b>Session 1: Title</b>	<b>The Financing Continuum and Innovations: Institutions, Services And Products</b>
<b>Moderator</b>	<b>Wilmot Allen:</b> Founder VentureLift Africa
<b>Panellists</b>	<p><b>Daniela Henrike Klau Panhans:</b> Senior Operations Officer, World Bank Group</p> <p><b>Philomena Dsane:</b> Director, Women Enterprise Development, National Board for Small Scale Industries (Ghana)</p> <p><b>Emanuele Santi:</b> Fund Manager, Bamboo Capital</p> <p><b>Ted Macharia:</b> Volta Capital</p> <p><b>George Mugweru:</b> Speciality Housing Market systems, Terwilliger Centre for Innovation in Shelter Europe, Middle East &amp; Africa</p>
<b>Session Brief</b>	This session will seek to engage participants in the need for the development of a financing continuum along an innovation's lifecycle with adaptable instruments and financing structure for African ventures. Looking at existing products and services with a keen eye on the role of media



<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Encourage the development of tailored financial products</li> <li>• Engage both traditional and non-traditional innovation financiers to create a continuum of financing</li> </ul>
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<b>Session 2: Title</b>	<b>MMH And Women's Health Ecosystems</b>
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<b>Moderator</b>	<b>Yelesa Barrett:</b> Making More Health- Corporate Alliance Manager, Ashoka
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<b>Panellists</b>	<p><b>Ogo Maduwesi:</b> Founder and CEO VITSAF – Ashoka Fellow</p> <p><b>Manuela Pastore:</b> Global Manager, Making More Health, Boehringer Ingelheim</p> <p><b>Mercy:</b> Access Afya Micro Health Clinics</p>
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<b>Format</b>	Storytelling and open Discussion
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<b>Session Brief</b>	<p><i>“Each time a woman stands up for herself, without knowing it possibly, without claiming it, she stands up for all women.”</i></p> <p>~ Maya Angelou</p> <p>Women across Africa and around the world are standing up for themselves and for each other. In this session we will be sharing the stories of women leaders and social entrepreneurs working together to increase health access for women and young girls across the continent. Followed by an open discussion on how pockets of eco-systems supporting women's health can be better supported and nourished.</p>
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<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Insights on how to grow and support women's health access through policy and collaboration.</li> </ul>
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<b>Session 3: Title</b>	<b>Financing for women in social entrepreneurship</b>
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<b>Moderator</b>	<b>Alice Wekesa:</b> Gender Specialist, British Council
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<b>Panellists</b>	<p><b>Robert Mboya:</b> COO &amp; Co Founder, Cherehani Africa</p> <p><b>Josephine Nzerem:</b> Ashoka Fellow, Founder Human Angel &amp; Ashoka Africa Lead Venture &amp; Talent</p> <p><b>Alexandra Machado:</b> Ashoka Fellow, Founder Girl Move Academy</p>
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<b>Session Brief</b>	Access to finance for women-led small and medium-size businesses, and business advice, training and support for women social entrepreneurs and women-led businesses, which will scale up their businesses and change the way they work
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<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Unlock the constraints in the ecosystem pertaining to accessing impact and social financing for women social entrepreneurs across sectors</li> </ul>
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<b>Session 4: Title</b>	<b>Future Of Financing For Youth Social Innovation</b>
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<b>Moderator</b>	<b>Wanjuhi Njoroge:</b> Founder, People Planet Africa
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<b>Panellists</b>	<p><b>Danny Mucira:</b> Managing Director East Africa, Trace TV</p> <p><b>David Mueller:</b> Programme Analyst, UNDP Regional Service Centre Africa</p> <p><b>Sylvester Ademola Adesina:</b> African Union Commission, Youth Division</p> <p><b>Mukhtar Abdi Ogle:</b> Secretary, Strategic Initiatives Cabinet Affairs Office</p>
<b>Showcase</b>	<b>Global Social Thinkers Showcase</b>
<b>Session Brief</b>	Young people are the demographic dividend for Africa. Poised to be one of the ‘youngest’ continent in years to come, we cannot discuss the future of social innovation leave alone financing without the future of financing for youth social innovation. This session thus looks at the now and next now taking into account models, funds and initiatives aligning towards this goal
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Insights on the now and next now for the future of financing for Youth Social Innovation</li> </ul>

<b>Session 5: Title</b>	<b>Responsible Leadership for Venture Philanthropy And Impact Investment Success</b>
<b>Moderator</b>	<b>Rachael Millson:</b> Social Enterprise Academy
<b>Key note</b>	<p><b>Kibret Abebe:</b> Founder and CEO, Tebita Ambulance Pre-Hospital Emergency Service.</p> <p><b>Luke Kizito:</b> Founder, Signs Media Ltd</p> <p><b>Arielle Molino:</b> Manager, Intelicap Advisory Services PV LTD</p> <p><b>Rick Sheridan:</b> CEO, Sunny Irrigation</p>
<b>Session Brief</b>	<p>In 2017 World Economic Forum delegates signed a compact for Responsible and Responsive Leadership in order to respond to the demands of a rapidly changing social, environmental, economic and political context.</p> <p>This session explores how responsible leadership, guided by purpose and values, and building on strengths to serve the sector and its beneficiaries, comes into play both within the impact investment community and amongst investees. The panellists will unpack what makes a responsible leader, how we can hold each other to account, and how we can ensure responsible leaders are supported and promoted thus allowing them to contribute to solutions to current and future societal challenges.</p>
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• A robust dissection of the leadership mindset, skills and attributes required of both investors and investees in order to drive deep systemic change.</li> </ul>

## 11.30 – 12.40pm **PLENARY PANEL: FRAMEWORK FOR SOCIAL INNOVATION**

<b>Moderator</b>	<b>Shalom Ndiku:</b> Legal Program Manager Africa, Thomson Reuters Foundation
<b>Panellists</b>	<b>Ayodeji Adewunmi:</b> President and Co-CEO Gokada <b>Suzannah Farr :</b> Ashoka Fellow, Founder Gold Youth <b>Sawa Nakagawa:</b> Founder & Partner, Three Arrows Investment <b>Ngwing Kimani:</b> Executive Director, B Lab East Africa <b>Hamdiya Ismaila:</b> General Manager, Ghana Venture Capital Trust Fund <b>Irungu Nyakera:</b> Entrepreneur & Philanthropist
<b>Session Brief</b>	This session seeks to gather innovators, investors, government, academia and all other interested stakeholders in consultation and experience sharing towards developing a framework to; guide social innovation management and or funding, providing a framework for registration and operation.
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Sharing of existent frameworks adopted across the continent</li> <li>• Encourage framework development for African innovation ecosystems</li> </ul>

**12.40 – 1.40pm LUNCH**

**1.45 – 3.00pm PLENARY PANEL: POLICY AND REGULATIONS FOR SOCIAL ENTREPRENEURSHIP**

<b>Moderator</b>	<b>Annette McGee Johnson:</b> Legal Advisor, Ashoka
<b>Panellists</b>	<b>Shalom Ndiku:</b> Legal Program Manager Africa, Thomson Reuters Foundation <b>Simon Berry:</b> Ashoka Fellow, Founder ColaLife <b>Meaad Elsharif:</b> Social Enterprise Programme Manager, British Council - Sudan <b>Bilha Ndirangu :</b> CEO, Africa's Talking <b>Key Note: Peter Munya:</b> Cabinet Secretary, Ministry of Industry, Trade & Cooperative, Kenya
<b>Session Brief</b>	This session will seek to gain the perspective of policymakers, government regulators, innovators and ecosystem stakeholders on their assessment of innovation regulation in Africa and the necessary steps to advance a positive policy environment that encourages innovation and entrepreneurship across the continent
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Engage policymakers and regulators in dialogue related to policy and regulation development;</li> <li>• Pinpoint and critique existing stumbling blocks to innovation in Africa for social entrepreneurs and ecosystem stakeholders;</li> <li>• Share best case examples of enabling policy and regulatory environments; and,</li> <li>• Propose clear steps that policymakers, regulators, innovators and other stakeholders can take to improve the policy and legal environment.</li> </ul>

**3.00 – 3.15pm TEA AND NETWORKING BREAK**



3.15 – 4.15pm PARALLEL SESSIONS	
<b>Session 1: Title</b>	<b>Scaling Innovative Models through Social and Business Co-Creation</b>
<b>Moderator</b>	<b>Stephanie Schmidt:</b> Director, Ashoka Africa Partnerships
<b>Panellists</b>	<p><b>Adama Kane:</b> Ashoka Fellow, Founder Jokko Sante</p> <p><b>Joseph Nkandu:</b> Founder and CEO, NuCafe</p> <p><b>Wanja Mwangi:</b> Corporate Affairs Director, Middle East and East Africa, Mars Wrigley</p> <p><b>Nassir Katuramu:</b> Project Manager, Making More Health Co-Creation Accelerator &amp; East Africa Director, Impact Transfer Program</p>
<b>Format</b>	Panel followed by a discussion with the audience
<b>Session Brief</b>	This session will launch a new publication from Ashoka on 5 Social & Business Co-Creation Cases in Africa. We will explore how social entrepreneurs and corporates can partner and build win-win collaboration models to scale up innovative models, tapping into their complementary strengths and creating strategic opportunities for all partners. #Impact growth, #partnerships, #SDG 17, shared value, #Corporate Social Responsibility
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Social entrepreneurs are inspired about partnering with corporates as a way to scale up their social impact and get practical tips and resources on how to go about it.</li> <li>• Corporates discover the potential of social entrepreneurs as key partners for strategic initiatives and learn about successful initiatives.</li> </ul>
<b>Session 2: Title</b>	
<b>Transparency &amp; Accountability</b>	
<b>Moderator</b>	<b>Sheena Adams:</b> Global Director of Communications, Accountability Lab
<b>Format</b>	Interactive workshop
<b>Session Brief</b>	Traditional aid projects rarely provide incentives for countries to try new, innovative approaches from the grassroots level, nor do they aim to build ecosystems for change. The Lab's Accountability Incubator aims to promote and support start-ups that priorities integrity and transparency. Using a selection of case studies from our global network, this session looks at the conditions necessary for internal and external accountability for social enterprises.
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Solutions, innovations and next steps for common accountability challenges.</li> </ul>
<b>Session 3: Title</b>	
<b>Data for Social Innovation</b>	
<b>Moderator</b>	<p><b>Faith Rotich:</b> Global Impact Team, Ashoka</p> <p><b>Samantha Lumpkin:</b> Global partnership Team, Ashoka</p>



<b>Panellists</b>	<b>Philip Thigo:</b> Director for Africa, Thunderbird School of Global Management <b>Lukman Jaji:</b> Policy Officer (ICT & Documentation) African Union Commission <b>Uche Udekwe:</b> Global social thinker and Founder, Natal Cares
<b>Session Brief</b>	There are many different facets of innovation especially when it is targeted towards solving Africa's unique challenges. Innovation can be in the form of a new product or business model. In Africa's context, some of the innovations needed to solve some of the critical social issues being faced, may already exist. The question now is what informs investments in scaling up existing but promising innovations versus channelling finance towards innovations with prospects? Insights into how data should inform social innovation and its financing.
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Share insights and best practices on data for social innovation</li> <li>• Begin a conversation on the place of data in social innovation</li> </ul>

<b>Session 4: Title</b>	<b>The Deal Room</b>
<b>Moderator</b>	<b>Kenya Climate Innovation Centre</b>
<b>Format</b>	Selected enterprise pitches to a panel of investors
<b>Session Brief</b>	<p>The Kenya Climate Innovation Center (KCIC) offers incubation, capacity building and financing options to new, small and medium business ventures that have developed innovative solutions towards mitigating and/or facilitating climate change. The focus is in five thematic areas: agribusiness, renewable energy, water management, commercial forestry and waste management.</p> <p>Social enterprises providing climate smart solutions face numerous challenges that become a bottleneck to their growth, thereby slowing down their social impact. KCIC fosters innovation in these enterprises through financing, business acceleration, market development and matchmaking with potential investors.</p> <p>The "Deal Room" is an interactive session where investor ready entrepreneurs from renewable energy, water management, waste management and agribusiness sectors, pitch to a panel of selected potential investors with a shared objective of clinching an investment deal. The entrepreneurs will also have an opportunity to exhibit their products and/or service offerings to other conference attendees.</p>
<b>Expected Outcomes</b>	<ul style="list-style-type: none"> <li>• Successful pitching by the entrepreneurs to attract financial partners with capacity to plug the investment gaps in their businesses for growth and greater social impact.</li> <li>• Investors identify business opportunities and initiate an investment conversation, beyond the "Deal Room".</li> <li>• Entrepreneurs gain more visibility for their products and/or services during the conference.</li> </ul>
	<ul style="list-style-type: none"> <li>• Entrepreneurs understanding the different types of investors, investor investment criteria and investment approach.</li> </ul>



<b>Proposed Enterprises</b>	<ol style="list-style-type: none"> <li>1. Lean Energy Limited - Renewable Energy Sector</li> <li>2. Iko Briq Limited - Renewable Energy Sector</li> <li>3. Zijani Limited - Renewable Energy Sector</li> <li>4. Kijiji Power Limited - Renewable Energy Sector</li> <li>5. Zuberi Limited - Renewable Energy Sector</li> <li>6. Lentera Africa Limited - Agribusiness Sector</li> <li>7. Dash Crop Limited - Agribusiness Sector</li> <li>8. Mace Foods Limited - Agribusiness Sector</li> <li>9. Kenya Papaya Limited - Agribusiness Sector</li> <li>10. Botanic Treasures Limited - Agribusiness Sector</li> <li>11. Adarsh polymer Limited - Waste Management Sector</li> <li>12. Mobi-tech Limited - Water Management Sector</li> </ol>
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## 4.30 – 5.30pm CLOSING PLENARY: GETTING EVERYONE ALIGNED

<b>Getting Everyone Aligned</b>	
<b>Moderator</b>	<b>Edward Mungai:</b> CEO, Kenya Climate Innovation Centre
<b>Remarks</b>	<p>Highlights of recommendations, lessons and messages from Concurrent Workshops, plenaries and networking conversations</p> <p><b>Moses Anibaba:</b> Regional Director, Sub Saharan Africa, British Council  <b>Pape Samb:</b> Executive Director, Ashoka Africa  <b>KPMG</b></p>
<b>Key note address</b>	<p><b>Irungu Nyakera:</b> Entrepreneur &amp; Philanthropist  <b>Mr Kgopotso Ramoroka:</b> Deputy Permanent Secretary, Ministry Of Youth Sports and Culture, Botswana  <b>Nicodemus. A. Bior:</b> Commissioner (Chairperson) of the Right of Access for Information Commission, Republic of South Sudan</p>

## 4 & 5 December AFRICA CAFÉ: Conversations with Social Innovators

### The Africa café will continue to run concurrently with the sessions

<b>Session brief</b>	Show case transformative models depicting the theme and sub themes of the summit for increased visibility of social innovations
<b>Exhibitors</b>	<ol style="list-style-type: none"> <li>1. Innovative Co-Operative for Optimal Nutrition (ICON)</li> <li>2. Kenya Climate Innovation Centre</li> <li>3. Resolution Health</li> <li>4. E4IMPACT FOUNDATION</li> <li>5. Habitat For Humanity</li> <li>6. Kayzel Africa Limited</li> <li>7. British Council- Ghana</li> <li>8. British Council-Sudan</li> <li>9. Shop Soko</li> </ol>





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