

IMPACT!AFRICA
SOCIAL ENTREPRENEURSHIP SUMMIT



**BRITISH
COUNCIL**



Impact!Africa

Social Entrepreneurship Summit 2019

Kenya School of Monetary Studies,
Nairobi, Kenya

4 - 5 December 2019

**THEME: COLLABORATIVE FINANCE
FOR SOCIAL INNOVATION**

BRIEF



IMPACT  AFRICA



*Empowered lives.
Resilient nations.*

Background

The **Impact!Africa Social Entrepreneurship Summit** is a partnership by the British Council and Ashoka to accelerate innovative solutions to Africa's most pressing challenges by inspiring, supporting and connecting leading social entrepreneurs and key ecosystem players across countries, organizations and sectors such as policy, social investment, business and media across Africa.

The first edition of the Summit took place in Johannesburg in June 2018. It was a vibrant and action-focused event that brought over 200 leading social innovators and young leaders active in Africa's key social issues as well as 400 key players from the corporate, investment and public sectors to share, learn and co-create new solutions to current challenges.

The second edition of Impact!Africa Summit will take place on **December 4th-5th, 2019** in the East African hub city of Nairobi which is globally reputed as a hotspot for Social Entrepreneurship and technological innovation.

Why social entrepreneurship?

Social entrepreneurship is building the field of social entrepreneurs who are individuals with innovative solutions to society's most pressing social, cultural, and environmental challenges. They are ambitious and persistent, tackling major issues and offering new ideas for systems-level change.



The British Council and Ashoka both focus on **economic systems that benefit people in Africa**. Within the African context, both institutions programmatically facilitate growth and improvement of the (social) entrepreneurship sector, support meaningful youth development, expand education, and training opportunities for the youth of Africa. This collaboration is driven by the ethos of promoting Pan-Africanism (Leadership, Collaboration, and Ecosystem) in the social entrepreneurship sector in Africa.

Why attend the Summit?

CONNECT



Connect with the key drivers of social innovation ecosystems in Africa: outstanding social entrepreneurs and young leaders, investors, companies, foundations, public actors and decision makers.

CELEBRATE



Celebrate emerging social entrepreneurs and young leaders with system-changing solutions to societal issues across Africa

LEARN



Discover new trends and models on social innovation, deepen expertise on Pan-African approaches to social change and on methodologies to scale social innovation.

CO-CREATE



Generate new connections and collaborations between social entrepreneurs, business, investors, philanthropy and public actors.

Outputs of Impact!Africa Summit

The outputs of the Impact!Africa Summit are to:

1. Identify models for collaborative social finance, which includes impact investing
2. Identify collaboration models to scale financial investment innovations across sectors and geographies
3. Policy guidelines for financial stakeholders and social entrepreneurship in Africa (with a follow up action with AUC and relevant government to discuss/ share during the next heads of state summit).
4. Recommendations and actions for a Pan African impact investment and funding to support social entrepreneurs.
5. Peer to peer connections with various stakeholders for future partnerships and collaboration opportunities.
6. Dissemination information on the Impact! Africa Fund and related support mechanism

Thematic Focus

The envisaged conference theme will be **‘COLLABORATIVE FINANCE FOR SOCIAL INNOVATION’**. The conference topics will cover two areas of discussion related to social innovation and its adoption and growth in Africa and bring together experts and participants, from across Sub Saharan Africa, including private and public sector institutions, environmental NGOs, academia and international agencies and entrepreneurs.

Future Financing Models for Social Innovation

This sub-theme will seek to engage conference participants in dialogue and answer critical questions such as:

- *Is there a need for financial innovation?*
- *What is currently happening?*
- *Which financing models are best suited for Africa?*
- *What is needed to create a continuum of financial support?*

Framework for Scalable Social Innovation

This sub-theme is designed to engage conference participants in dialogue on the steps needed to rapidly grow social innovation in Africa to meet the SDG objectives and set the continent on a path to attain the AU, Agenda 2063 target. The session will provide pathways by which various available solutions can be scaled up to touch the lives of over a billion people on the continent. The sessions will also generate recommendations for developing a strongly linked ecosystem across Africa to support systemic change and efficiently make use of available resources and infrastructure.

Format

The Summit will be designed to foster interaction, learning and ‘matchmaking’ of individuals with interest in impact investing as well as concrete investment opportunities. With a view to achieving its objectives, the Summit will be structured to include plenary context setting and wrap-up sessions with high-level speakers from the public and private sectors, as well as parallel dialogue sessions around priority issues that will catalyse the sector.

It will also feature parallel exhibitions from various players as well as showcasing of cases which are not covered in the main Summit.



The programme, session objectives, format and speaker line-ups, co-designed by the British Council, Ashoka and other partners will be:

- **Ambitious** - showcasing the best social entrepreneurs from across Africa and the world;
- **Pan-African** - to reflect the interests of African social enterprises;
- **Informative and interactive** - lively and colourful, featuring social enterprises from the cultural and creative industries among others;
- **A fusion of both traditional and ultra-modern approaches**, leveraging technology and other 21 century solutions.

About Us

British Council

The **British Council** promotes the development of social enterprise as a means of addressing entrenched social and environmental problems and delivering positive change to communities and societies. This is hinged on promoting policy dialogue in the social entrepreneurship sector across Africa. This looks at convening stakeholders to create discourse on development and implementation of policy framework in support of social entrepreneurship.



Ashoka

Ashoka is the largest global network of social entrepreneurs with system-changing solutions focusing on creating an “Everyone is a changemaker” world.

On social entrepreneurship, Ashoka selects and supports innovative, world-class social entrepreneurs (Ashoka Fellows) who are leading the way to an everyone-a-change maker world and connect them with other social entrepreneurs around the world. Through the Lead Young programme, and the Ashoka Young Changemakers - Ashoka is leading a movement to transform how young people grow up so they have the power to lead, to contribute — to be in charge. The Changemaker Companies seeks to build a community of forward-looking companies to innovate and engage talents to lead into the future.



Impact@Africa (www.impactatafrica.org) is a Pan-African impact investment ecosystem development network that brings together continental and international ecosystem players active in Africa and provides a strong and unified voice for the sub-sector on the continent. The Network's purpose is to support the creation of a vibrant environment for impact investing in Africa: 1) by helping to address key barriers that inhibit the development and growth of the impact investing sector on the continent, 2) to promote the development of locally based fund managers and asset management teams, and 3) to encourage domestic resource mobilization – all toward the realisation of the Sustainable Development Goals (SDGs) and the African Union (AU) Agenda 2063. A member led organization, Impact@Africa was formally launched in 2018 following a three-year, multi-stakeholder consultative process spearheaded and financially supported by the United Nations Development Programme (UNDP) and the Swiss government, with support from the African Union Commission (AUC) and a diverse group of impact investment sub-sector leaders from across Africa



United Nations Development Programme (UNDP)

The United Nations Development Programme (UNDP) (www.undp.org) is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. We are on the ground in some 170 countries and territories, supporting their own solutions to development challenges and developing national and local capacities that will help them achieve human development and the Sustainable Development Goals. Our work is concentrated on three main focus areas: sustainable development, democratic governance and peacebuilding, and climate and disaster resilience. UNDP helps countries attract and use aid effectively. In all our activities, we promote gender equality and the protection of human rights.



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